

Thad Anderson
Sports Broadcaster: Play-by-Play
970-690-5590 thad@pxp-plus.com

Professional Experience

- Sports Broadcaster (Play-by-Play), 1994-Present
 - TV: ESPN2 / ESPNU / SEC Network, 2014-Present
 - TV: Pac-12 Network, 2014-Present
 - TV: CBS Sports Network, 2007-Present
 - Radio: Various, 1994-2014
 - Basketball, Baseball, Football, Softball, Volleyball
- Executive Producer (Live Sports), 2004-Present
 - TV & Webcast
 - Basketball, Baseball, Softball
 - Community/Viewer outreach, budgets, scheduling, promotions, formats, facilities, crew management
- Sports Events Producer, 2000-2013
 - Sports Events – Local, Regional, and National
 - Creation, Development, Marketing, Formatting, Staff/Financial Management, Host City Relations
- Sports Business Director/Manager, 2000-2014
 - Managed \$1.5M division of \$10M company
- Speaker/Master of Ceremonies, 1995-Present
 - Speaker, Public Address Announcer, MC for professional, collegiate, and civic organizations

Education

- M.A., Colorado State University
Thesis: CSU Athletics – Internal Values / External Communication
- B.A., Colorado State University
Honors: Cum Laude
Major: Communication Minor: History

References

- Michele Smith – Olympic Gold Medalist/ESPN Analyst
- Andy Bock – ESPN Producer
- Ceal Barry – Coach/Senior Associate AD (CU-Boulder)
- Martin Tarr – Producer/Director, Live Sports
- Pete Gillen – Coach/CBS Analyst
- David King – President, Triple Crown Sports
- Chuck McKean – Producer/Director, Showtime Sports

PxP Demo Links: available at www.vimeo.com/thadpxp

[Demo Reel](#)

[Basketball](#)

[Baseball/Softball](#)

[Football](#)

[Volleyball](#)

Conferences Covered

SEC, Pac-12, Big Ten, Big 12, ACC, A-10, AAC, Big East, CAA, C-USA, Horizon, MAC, MVC, MWC, OVC, Summit, WCC

Employment Background

- PxP Plus, LLC
 - Founder / Owner (Founded 2014)
 - Sports Play-by-Play plus Speaking Services
- Triple Crown Sports, 2000-2014
Fort Collins, CO
 - Television Broadcaster/Producer (2004-Present)
 - Baseball Director (2000-2012)
 - Management Team (2003-2014)
- KFKA Radio, 1998-1999
Greeley, CO
 - Sports Broadcaster
 - Program Director/Producer
- WGCL Radio, 1996-1998
Bloomington, IN
 - Sports Broadcaster
- Indiana University, 1996-1998
Bloomington, IN
 - College Teacher, Advisor, Event Director

Community Involvement

- Fort Collins Baseball Club, 1998-Present
 - Board of Directors & Competitive Committee
 - Head Coach / Lead Clinician / League Scheduler
- Heat Baseball Community Day, 2004-Present
 - Director of Annual Community Service Project
 - Teaches ballplayers the importance of Community Service while benefitting a local non-profit
- Character Fort Collins, 2006-2008
 - CHAMP Organizing Committee (Character in Athletics)
 - Emcee for CHAMP Community Breakfast
- Youth Sports Coach, 1996-Present
 - Baseball Coach (travel teams / year-round)
 - Basketball Coach & Soccer Coach